

Món Comunicació with Gender perspective

Comprehensive communication for the digital era

Communication and information from different points of view

Social Media as a tool for change



associació món comunicació
moncomunicacio.com
amoncomunicacio@gmail.com
Telèfons: 34 9 33070524 | 65692056

We offer

1. - Comprehensive Communication Services

Communication plans adapted to the specific needs of companies, institutions, professional associations, NGOs and organizations, settled in Spain or Europe. Press office tasks, promotion, PR and advertising, using traditional and digital media and social networks.

2. - Training in ICT and Audiovisual

We offer a la carte training in ICT and video and television coverage for companies', organizations' and associations' events.

3. - Communication and PR consultancy for companies

We develop internal and external communication strategies and advertising products and services in general.

4. - Advisory services for foreign companies in Catalonia

We provide support with logistics, promotion, social programs and business contacts agenda for members of these companies.

5. - Ongoing advice on communication strategies for NGOs and non-profit organizations.

Support to press campaigns and project development.

6. - Creation of new information products. Design and implementation of websites, blogs, publications and audiovisual programs.

7. - Events organization

We coordinate the organization of conferences, seminars, presentations, business meetings, networking sessions, etc..

8. - Promoting gender information.

We create content for media and provide specific training in gender perspective for journalists and organizations.

9. - Consultancy services on gender equality policies.

Equality Plan for companies and organizations. Implementation of Corporate Social Responsibility and Social Economy measures.

Who are we?

An organization working in various communication fields: women, cooperation, associations, culture, new technologies, entrepreneurship ...

It was born in January 2009, on the initiative of a multidisciplinary group of women professionals: journalists, communicators, writers, designers, experts in international cooperation, in gender equality, in intercultural communication, in social networks.... following a common interest in promoting a higher presence of social and women proposals in the media.

The AMC is part of the International Network of Women Journalists and Communicators in Catalonia (XIDPIC-Cat) and of the International Network of Journalists with Gender perspective (RIPVG). It is also a member of the Sant Martí Women's Council (Barcelona), of the Barcelona Municipality Women's Council and of the Federation of Women in Clot-Camp de l'Arpa (Barcelona), as well as of the Women's executives and entrepreneurs' network EOL .

We gather many years of extensive experience in both online and offline media, PR and Press office work, events organization, training courses on ICT and business communication.

Areas:

- Communication
- Social Networks
- Culture
- Gender Equality
- Cooperation and Development
- Entrepreneurship
- Business Management and communication
- Social Economy